

REGISTER AS A SQUASH STARS CENTRE



WHY CHOOSE SQUASH STARS?

Delivering Squash Stars at your centre is more than a business decision—it's a chance to grow your community, foster a love for squash in young players, and generate reliable revenue streams. With its scalable structure, optimal scheduling opportunities, competitive pricing, and seamless equipment solutions, Squash Stars is the perfect program to integrate into your operations.

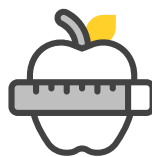
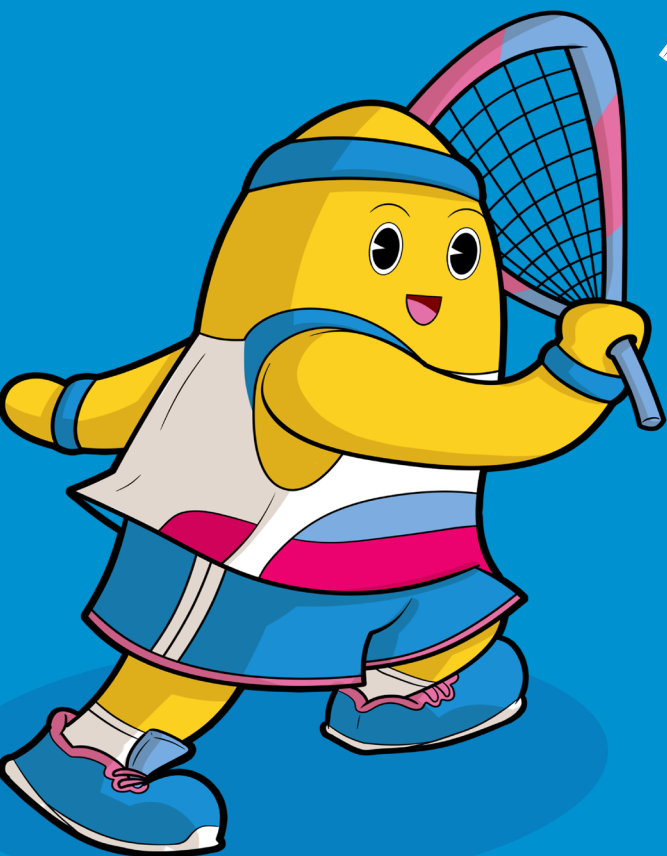
Make squash the sport of choice for families in your area—join the Squash Stars movement today! For more information visit squashstars.com.au or email participation@squashaus.com.au



FREE REGISTRATION FEE – IT'S EASY TO GET STARTED!

Joining the Squash Stars program is completely free for any affiliated Squash Australia club. That's right—no upfront costs! This gives you an incredible opportunity to tap into a proven national participation program without financial barriers.

Start delivering Squash Stars to your community today and enjoy the benefits of being part of a program designed to elevate squash at every level.



UNMATCHED BENEFITS FOR YOUR CLUB

1. **NATIONALLY COORDINATED MARKETING AND PROMOTION**

Squash Stars comes with a suite of professionally designed marketing materials, including eye catching assets and engaging videos that make promoting your program a breeze. With a unified national campaign driving awareness, your club benefits from increased visibility and a consistent message, all designed to attract participants and build excitement in your local community.



2. **FLEXIBLE AND SCALABLE DELIVERY OPTIONS**

Squash Stars is built with flexibility and scalability in mind. You decide when and how to deliver Squash Stars to suit your club's unique needs. Whether it's a few sessions on a single court or a full scale program across multiple weeks, Squash Stars empowers you to adapt and maximise impact in your local community.

3. **STREAMLINED REGISTRATION MANAGEMENT WITH MYSQUASHAUS**

Say goodbye to administrative headaches! The national registration management system, powered by MySquashAUS, takes the hassle out of sign ups. This integrated platform ensures a smooth registration process for participants and gives your club the tools to manage data effortlessly, freeing you up to focus on delivering an exceptional Squash Stars program.



4. EVIDENCE INFORMED PROGRAM CONTENT AND RESOURCES

Developed by industry leading professionals, Squash Stars provides you with high quality content, equipment, and resources that ensure every session is engaging, structured, and fun. This professional approach makes it easy for your club to deliver a world class experience that participants will love.

5. CONNECT WITH LOCAL SCHOOLS AND YOUR COMMUNITY

Squash Stars opens the door to stronger connections with local schools and the wider community. Use Squash Stars to build partnerships, engage families, and introduce new audiences to the sport of squash. These connections help create a lasting impact and position your club as a key part of your community's sports ecosystem.

6. DIVERSIFY REVENUE AND GROW MEMBERSHIP

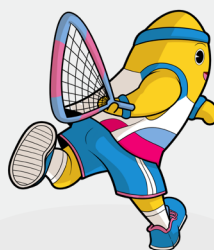
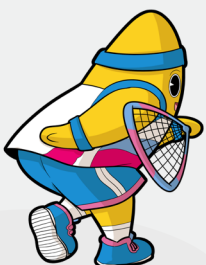
By delivering Squash Stars, your club can diversify its revenue streams while building a pipeline of future members. Squash Stars attracts a broad demographic, bringing in families, school aged children, and new participants eager to engage in the sport. Not only does this boost your bottom line, but it also sets the stage for long term membership growth and sustainability.

7. FREE ONLINE TRAINING FOR YOUR SQUASH STARS LEADERS

Squash Stars provides FREE online training for Squash Stars Leaders, who guide participants through fun, play based experiences that foster a love for the sport. Unlike coaches, Leaders focus on delivering engaging sessions, while coaches are dedicated to other development programs. This free training ensures your Leaders are well equipped to offer high quality, enjoyable sessions.

8. DRIVE MEMBERSHIP, MAXIMISE COURT USAGE, AND BOOST COACHING OPPORTUNITIES

Squash Stars is a powerful membership funnel designed to grow the sport from the ground up. The program not only introduces new participants to squash but encourages long term club membership, delivering lasting community value. It also drives court utilisation by filling otherwise idle times and creates meaningful employment opportunities for leaders through regular, structured delivery.





START YOUR SQUASH STARS JOURNEY TODAY

The Squash Stars model increases membership, maximises facility use, and boosts coaching opportunities, which makes Squash Stars a smart, sustainable choice for clubs and centres looking to grow. With no registration fees, access to professional resources, and a proven framework for success, Squash Stars is the perfect opportunity to grow your club, engage your community, and create a thriving squash culture.

Join the Squash Stars movement and unlock the future of squash at your club today!

For more information visit squashstars.com.au or email participation@squashaus.com.au

